

# Kent County Delaware CVB Transportation



Kent County Delaware Convention & Visitors Bureau is pleased to announce our latest sales incentive for the meetings, conventions and reunions market.

In FY 2011-2012, we can reimburse your transportation expenses up to \$2,500 per occurrence when your meeting, convention or reunion comes to a Kent County Hotel with an overnight stay. The following requirements must be met to qualify for reimbursement:

- Your event must take place in Kent County, Delaware.
- You must book a minimum of 50 room nights.
- The business must come through our CVB. If you have already booked with the hotel, you are not eligible for the incentive.
- Meeting must take place during the period of July 1, 2011 through June 30, 2012.

#### Additional Criteria for Reimbursement:

- If you book a minimum of 50 room nights you may be eligible for a \$1,000 reimbursement.
- If you book a minimum of 100 room nights and your group's length of stay is a least 2 nights, you may be eligible for a \$2,000 reimbursement.

#### What you need to do:

1. Contact Kimberly Bailey-Thomas, our Director of Sales, about this incentive — 302-734-8309 or [kthomas@visitdover.com](mailto:kthomas@visitdover.com).
2. Request Transportation Incentive Form
3. Complete and supply a completed RFP Form
4. Once your contract is signed for at minimum of 50 room nights at one of our local hotels, provide a copy with us to keep for our records.
5. Provide us with a copy of the signed contract with your transportation provider.

#### What happens after you event:

Once your event occurs and your receipts are turned in to us; Kent County Delaware CVB we will reimburse you for the approved amount.

